

VEGAS FOR ATHLETES MEDIA KIT



ABOUT US

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WHO WE ARE

Vegas for Athletes is a 501(c)(3) nonprofit organization based in Nevada, committed to saving young lives through heart screenings and education. The organization was established out of a deep desire to prevent tragedies caused by sudden cardiac arrest.

MISSION

Our mission is to promote awareness and educate the importance of heart screenings for all young athletes in the USA.

PILLARS

01 EDUCATION AND AWARENESS

02 HEALTH & SAFETY PROGRAMS

03 ADVOCACY & POLICY CHANGE

KEY STATS & MILESTONE

- Sudden cardiac arrest is the #1 medical cause of death in young athletes.
- Over 500 young athletes screened in 2024 in Las Vegas with seven free community heart screening events
- Detected over 16 heart abnormalities
- Detected 6 life-threatening conditions
- Media coverage with KSNV News 3, KVVU FOX5, KLAS News 8
- The Las Vegas Review-Journal Radio stations 97.1 The Point, 96.3 KKLZ, and others share our story.
- Instagram video goes viral: 267K Plays, 32,587 Likes, 4803 Shares.
- United Healthcare becomes a sponsor.
- College of Southern Nevada mandates heart screening.
- Las Vegas Athletic Club (LVAC) Partners with VHAH promoting events to 1,000,000 monthly members.
- Meesha Moulton Law Firm becomes a sponsor.
- MOU with Clark County School District in final stages. Review-Journal will cover a story about heart screening.
- Hosted heart screening event on 02/08/2025 at the Las Vegas Aces headquarters facility
- Upcoming heart screening event on 03/16/2025 at the Las Vegas Ballpark.

OUR BOARD MEMBERS



Aniela Szymanski
Director of Legal Affairs



Yvonne Wade
Director of Athletic Programs



Troy Roques
Executive Director



Dr. Chris Endo
Director of Hospital & Physician
Relations



Daniel Ochoa
Director of Medical Training & HIPAA
Compliance



Nikole Brooks-Gohlar
Advocate



Pete Lopes
Director of Strategic Partnerships



Michael Vinton
Director of Community Programs

OUR SPONSORS



VIDEOS

Community Heart Screening

<https://www.youtube.com/watch?v=OYdREtjLRkQ>

Davante Adams - News

https://youtu.be/w_5fllVxB9A

sudden cardiac arrest


https://youtube.com/shorts/hk3sPK-arik?si=9waZVyoSEZDm-G_R

SOCIAL

 <https://www.instagram.com/vegasforathletes/>


 <https://www.youtube.com/@VegasForAthletes/videos>

IMAGES




**FREE HEART SCREENING
EVENT FOR ATHLETES**

Register Here



VEGASFORATHLETES

**LAS VEGAS
AVIATORS**







MARCH 16TH 2025 (SUNDAY)

12pm - 4pm
Las Vegas Ball Park
1650 S. Pavillion Center

Ages 10-25
ALL SPORTS WELCOMED

Our Sponsors



THANK YOU



VEGAS FOR ATHLETES

MEDIA CONTACT:

Renee Kim

SKY Marketing

renee.kim@skymarketinginc.com

702.219.2628

2025